VIZCAYNE

Vizcayne and Nikki Beach Hosted the First Ever Downtown Miami Beach Party

MIAMI – June 24, 2011- On June 23, Vizcayne, Downtown Miami's luxury real estate twin 49-story towers located alongside Biscayne Bay, welcomed over 350 guests to their summer in the city beach party. Rockwood Capital and ISG hosted the first -ever beach event in celebration of their newly formed relationship between globally recognized brand, Nikki Beach and Miami's luxury residential development, Vizcayne.

Nikki Beach is the ultimate beach club concept and is world renowned for its ambiance, fashion and entertainment. Vizcayne owners will not only be living in luxury with resort style amenities such as a state of the art health spa, fitness center, and a pool deck in the sky with four pools; but also be able to have a piece of South Beach too. At the event last night Craig Studnicky and Philip Spiegelman principal owners of ISG raffled off 'Platinum Membership' cards to Nikki Beach to three lucky winners. With these membership cards the recipients are sure to attend Nikki Beach Clubs worldwide VIP style.

The summer soirée took place alongside Vizcayne's 'pool deck in the sky' where guests were able to enjoy panoramic views of the 'Magic City' and have a sneak peak of the newly installed pool side furniture designed by world renowned interior designer Steven G. In addition, guests had the opportunity to tour the 34th floor sales center and take a glimpse inside an array of floor plans that Vizcayne offers including studios, one bedroom, lofts, two bedrooms residences, and more.

ISG is the exclusive sales and marketing firm for Vizcayne. For more information about Vizcayne please contact (786) 437-0447 or you may visit www.vizcayne.com. Become a fan on Facebook at Vizcayne Downtown Miami or follow us on Twitter @VIZ-Miami for the latest information.

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About Vizcayne:

Vizcayne's twin 49-story towers consisting of 849 residential units and over 58,000 square feet of retail space sits on Biscayne Bay with dramatic unparalleled views of the Atlantic Ocean and Miami Beach skyline. This one-of-a kind downtown development offers its residents an array of unrivaled resort style amenities including a state of the art health spa, 24-hour security and concierge, valet, movie screening room, fitness center, a pool deck in the sky with 2 lagoon-style tropical swimming pools, 1 elegant lap pool, Jacuzzi and more. The mix-used development offers an array of floor plans including studios, one bedroom,

lofts, two bedrooms, three bedrooms and three story penthouses with panoramic views of Downtown Miami and Miami Beach.

For more information about Vizcayne, please visit www.vizcayne.com or call (786) 437-0447. Become a fan on Facebook at Vizcayne Downtown Miami or follow us on Twitter @VIZ-Miami for the latest information.

About Rockwood Capital:
Rockwood Capital is a private real estate investment firm with a 30-year record of success with over $4 billion in assets under management. The firm's investment in Vizcayne includes a multi-million dollar improvement program which will deliver luxury amenities and top quality residences. Other properties owned and managed by the firm include The Mayflower Hotel in Washington DC and the Marriot Resort in San Juan, Puerto Rico.
For more information about Rockwood Capital, please visit www.rockwoodcap.com.

About ISG:
International Sales Group (ISG), LLC is a fully integrated luxury real estate sales and marketing firm which represents properties throughout South Florida and in Latin America. With a portfolio that includes Trump Ocean Club in Panama, Tao Sawgrass, Vizcayne, MEI, Atrium, 24th & Collins at the Gansevoort, Apogee Beach and more; this team of top real estate professionals provides their clients the latest trends in marketing, sales and administrative solutions. Founded by Philip Spiegelman and Craig Studnicky, ISG offers developers in depth local market research and is constantly adapting to market changes to provide immediate return for the real estate developments they represent.
For more information on ISG please contact (305) 931.6511 or you can visit www.isgworld.com. Become a fan on Facebook at International Sales Group Realty or follow us on Twitter @isg,llc for the latest information.

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