

VIZCAYNE

Vizcayne Announces Nikki Beach Relationship

Nikki Beach and the luxury residential towers of Vizcayne come together to put forth a beach club for their Downtown residences

MIAMI – August 3, 2011- Vizcayne, Downtown Miami’s luxury real estate residential development located alongside Biscayne Bay, announces their newest relationship with Nikki Beach. Living in Vizcayne provides residences a membership to all Nikki Beach clubs around the world. Buyers are now able to get the spectacular views of the city, coastline and spend weekends at one of South Beach’s chic beach clubs.

Nikki Beach is the ultimate beach club concept and is world renowned for its ambiance, fashion, dining and entertainment. Located in eight different countries worldwide, Nikki Beach fuses together elements of nature and luxury lifestyle. Currently Nikki Beach has locations in Miami Beach, Cabo San Lucas, St. Barths, St. Tropez, Las Vegas, and Marrakech - to name a few. Vizcayne owners have the luxury of their onsite resort style amenities such as a state of the art health spa, fitness center, and a pool deck in the sky with four pools; and will now be able to own a piece of South Beach. In return for purchasing a luxury residential unit at Vizcayne, the buyers will be granted a Platinum membership to Nikki Beach.

“This newly announced relationship with Nikki Beach will allow residences at Vizcayne to live in style,” says Nicholas Grossi, director of sales at Vizcayne. “Since announcing this amongst our broker and client network we have seen more sales. In the past 90 days we have had success in countries around the world.”

ISG is the exclusive sales and marketing firm for Vizcayne. For more information about Vizcayne please contact (786) 437-0447 or you may visit www.vizcayne.com. Become a fan on Facebook at Vizcayne Downtown Miami or follow us on Twitter @VizcayneMiami for the latest information.

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About Vizcayne:

Vizcayne’s twin 49-story towers consisting of 849 residential units and over 58,000 square feet of retail space sits on Biscayne Bay with dramatic unparalleled views of the Atlantic Ocean and Miami Beach skyline. This one-of-a kind downtown development offers its residents an array of unrivaled resort style amenities including a state of the art health spa, 24-hour security and concierge, valet, movie screening room, fitness center, a pool deck in the sky with 2 lagoon-style tropical swimming pools, 1 elegant lap pool, Jacuzzi and more. The mix-used development offers an array of floor plans including studios, one bedroom,

lofts, two bedrooms, three bedrooms and three story penthouses with panoramic views of Downtown Miami and Miami Beach.

For more information about Vizcayne, please visit www.vizcayne.com or call (786) 437-0447. Become a fan on Facebook at Vizcayne Downtown Miami or follow us on Twitter @VizcayneMiami for the latest information.

About ISG:

International Sales Group (ISG), LLC is a fully integrated luxury real estate sales and marketing firm which represents properties throughout South Florida and in Latin America. With a portfolio that includes Trump Ocean Club in Panama, Tao Sawgrass, Vizcayne, MEI, Atrium, 24th & Collins at the Gansevoort, Apogee Beach and more; this team of top real estate professionals provides their clients the latest trends in marketing, sales and administrative solutions. Founded by Philip Spiegelman and Craig Studnicky, ISG offers developers in depth local market research and is constantly adapting to market changes to provide immediate return for the real estate developments they represent. For more information on ISG please contact (305) 931.6511 or you can visit www.isgworld.com. Become a fan on Facebook at International Sales Group Realty or follow us on Twitter @isg,llc for the latest information.

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