

# VIZCAYNE

## **Vizcayne Announces Success in Sales**

*Rockwood Capital announces their record breaking sales of 52 units in November*

MIAMI – December 10, 2011- Vizcayne, Downtown Miami's luxury real estate twin 49-story towers located alongside Biscayne Bay, announces their record breaking sale of 52 units in the month of November. Through an international network of brokers and also 'word of mouth' buyers are walking into the 34<sup>th</sup> floor sales center office daily and quickly absorbing the remaining units at this iconic luxury residence. Buyers for the property are coming in from Latin American countries such as Brazil, Argentina, Venezuela and Colombia.

Located in the heart of the 'Magic City', Vizcayne is nestled on over 2.8 acres with unparalleled views of Biscayne Bay, South Beach, and the skyline of Brickell. The residential floor plans within the North and South Towers of Vizcayne range from studios to tri-level, 3 bedroom penthouses. The development provides its residences with first class amenities including a three-story clubhouse which encompasses a world class spa featuring products by Decl or Paris, a complete fitness center, movie screening room, and juice bar. This exclusive downtown development also offers a pool deck in the sky with outdoor furnishings designed by renowned interior designer, Stephen G. The pool deck includes 2 lagoon-style tropical swimming pools, 2 elegant lap pools, a Jacuzzi and an outdoor bar.

"Sales have progressively picked up since we rebranded the development in April," says Nicholas Grossi Director of Sales with ISG. "We have seen a tremendous influx of buyers coming from all over Latin America," says Nicholas Grossi. "Rockwood Capital has truly raised the standard of luxury residences in Miami by implementing a multi-million-dollar renovation completing and exceeding the original vision. We are confident that sales will continue to escalate for the development over the summer."

ISG is the exclusive sales and marketing firm for Vizcayne. For more information about Vizcayne please contact (786) 437-0447 or you may visit [www.vizcayne.com](http://www.vizcayne.com). Become a fan on Facebook at Vizcayne Downtown Miami or follow us on Twitter @VIZ-Miami for the latest information.

-30-

### **About Vizcayne:**

Vizcayne's twin 49-story towers consisting of 849 residential units and over 58,000 square feet of retail space sits on Biscayne Bay with dramatic unparalleled views of the Atlantic Ocean and Miami Beach skyline. This one-of-a kind downtown development offers its residents an array of unrivaled resort style amenities including a state of the art health spa, 24-hour security and concierge, valet, movie screening room, fitness center, a pool deck in

the sky with 2 lagoon-style tropical swimming pools, 1 elegant lap pool, Jacuzzi and more. The mix-used development offers an array of floor plans including studios, one bedroom, lofts, two bedrooms, three bedrooms and three story penthouses with panoramic views of Downtown Miami and Miami Beach.

For more information about Vizcayne, please visit [www.vizcayne.com](http://www.vizcayne.com) or call (786) 437-0447. Become a fan on Facebook at Vizcayne Downtown Miami or follow us on Twitter @VIZ-Miami for the latest information.

**About ISG:**

International Sales Group (ISG), LLC is a fully integrated luxury real estate sales and marketing firm which represents properties throughout South Florida and in Latin America. With a portfolio that includes Trump Ocean Club in Panama, Tao Sawgrass, Vizcayne, MEI, Atrium, 24<sup>th</sup> & Collins at the Gansevoort, Apogee Beach and more; this team of top real estate professionals provides their clients the latest trends in marketing, sales and administrative solutions. Founded by Philip Spiegelman and Craig Studnicky, ISG offers developers in depth local market research and is constantly adapting to market changes to provide immediate return for the real estate developments they represent. For more information on ISG please contact (305) 931.6511 or you can visit [www.isgworld.com](http://www.isgworld.com). Become a fan on Facebook at International Sales Group Realty or follow us on Twitter @isg,llc for the latest information.

**Media Contact:**

Rachel Levy  
Levy Communications  
305.592.5389 X 103  
305.592.9443 F  
[Rachel@levyad.com](mailto:Rachel@levyad.com)